



The world's #1 media sales solution



# Adpoint Go

## The power of CRM in the palm of your hand

Meeting the demands of advertisers requires you to go where your deal takes you and have access to customer information in real-time. That's why Lineup Systems, makers of the world's #1 media sales solution Adpoint, developed Adpoint Go, a mobile app designed for an Android or iOS smartphone or tablet.

### CLOSE DEALS FROM ANYWHERE

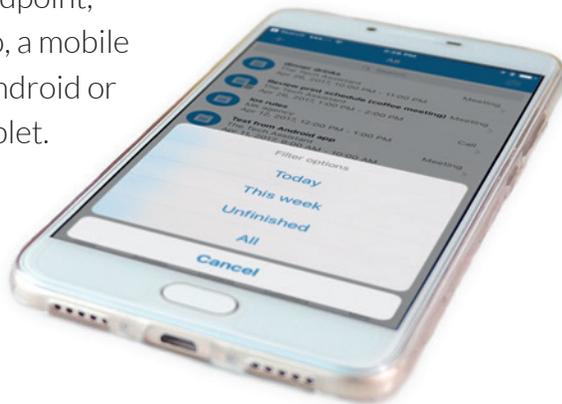
Adpoint Go directly accesses the AdPoint CRM database so there is no data syncing required. You can use the app to prepare for meetings, find nearby customers and prospects, and organize your day around your top priorities, while on the road.

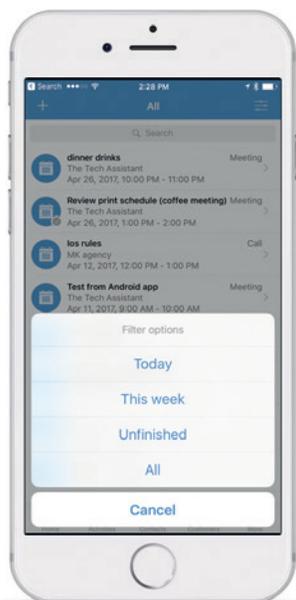
### MANAGE ORDER APPROVALS ON-THE-GO

Adpoint Go enables you to see urgent messages and approve orders instantly on-the-go. And your sales team can use the app to track approval progress ensuring their deadlines aren't missed.

### MONITOR SALES PERFORMANCE REMOTELY

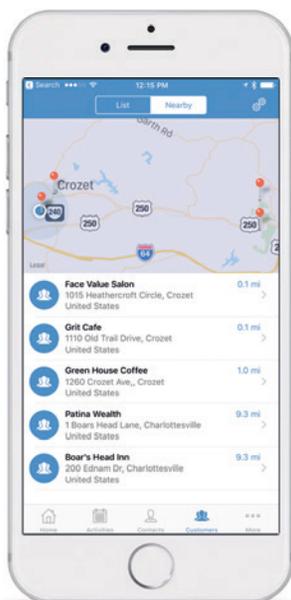
With Adpoint Go you can monitor sales performance remotely by accessing customer dashboards and performance reports with the touch of a button.





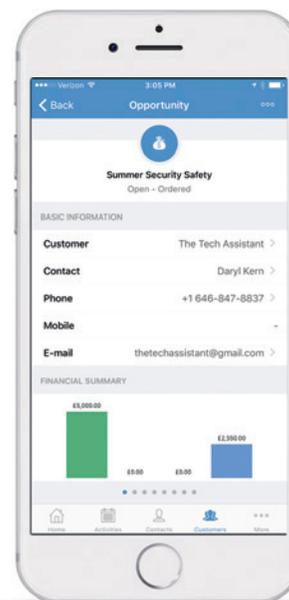
## Priorities

Access activities to prioritize your day



## Proximity

Find nearby customer and prospects



## Preparation

Prepare for meetings

## Features + Benefits

With Adpoint Go advertising sales teams can:

- Access a comprehensive view of meetings, tasks, and account details anywhere, anytime
- Create opportunities and schedule follow up activities before they are forgotten
- Use GPS integration to optimize route planning and identify nearby customers
- Quickly and easily manage customer accounts and contacts
- See urgent messages and approve orders with alerts and notifications
- Easily attach photos, documents, and expenses to activities and orders

## GET STARTED

Adpoint Go is available for media companies using Adpoint CRM version 8.7 or higher. To get started, the app can be downloaded in less than a minute from the GooglePlay or iTunes store. A license key is required to activate the app, which can be obtained from a Lineup customer success team member.

Contact us to arrange a demo or for more information

Tel: **720.961.9857** Email: [sales@lineup.com](mailto:sales@lineup.com) Visit: [www.lineup.com](http://www.lineup.com)

**ABOUT LINEUP SYSTEMS** Lineup Systems is a leading provider of media sales technology. Our cloud-based system, Adpoint, is the worlds #1 media sales solution. Adpoint optimizes business performance and enables media companies to grow ad revenue.